

## Unified Health Communication:

Addressing Health Literacy, Cultural Competency, and Limited English Proficiency



**Job Aid** 

# **Cultural Competency Framework**

## **Intercultural Concepts**

- Culture is important in every patient's identity
- Communication of cultural understanding and respect is essential for establishing rapport and confidence
- Culture-related stresses and tensions can induce illness
- Culture-related behaviors (e.g., religion, diet) affect a patient's acceptance of and adherence to prescribed therapy
- Nonverbal and verbal communication may differ from culture to culture

#### Intercultural Skills

(Should be specific for each culture represented and include the following)

- Communicate an understanding of patient's culture
- Elicit patient's understanding of patient's culture
- Recognize culture-related health problems
- Negotiate a culturally relevant care plan with patient as partner
- Interpret verbal and nonverbal behaviors in a culturally relevant manner
- Have basic or essential language proficiency
- Apply principles of clinical epidemiology to common illnesses

#### **Intercultural Attitudes**

- Recognize the importance of the patient's cultural background and environment when constructing an approach to an illness
- Acknowledge the patient's role as an active participant in his or her care
- Accept responsibility for the patient who has few support systems; avoid the "what can I do?" attitude when facing a patient in abject poverty or with language barriers

### Knowledge

(Should be specific for each culture represented and include the following)

- Common dietary habits, foods, and their nutritional components
- Predominant cultural values, health practices, traditional health beliefs
- Family structure—patriarchal vs. matriarchal; nuclear vs. extended; role of individual members
- Effect of religion on health beliefs and practices
- Customs and attitudes surrounding death
- Significance of common verbal and nonverbal communication
- Awareness of the culture shock experienced by the very poor and immigrants on entering modern health centers
- Awareness of prevailing cross-cultural tensions and psychosocial issues

The content for this material was excerpted from the U.S. Department of Health and Human Services, Office of Minority Health. *A Physician's Practical Guide to Culturally Competent Care*. Available at: https://cccm.thinkculturalhealth.org/default.asp